

**island movement**

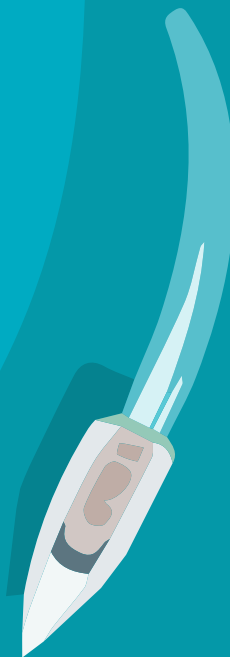
A platform for sustainable  
development



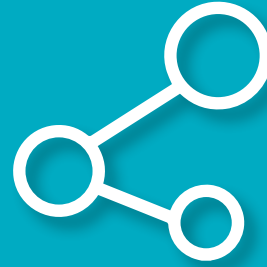
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ISLAND  
BAVLJENAC



# WHO ARE WE?



Platform for sustainable development of Croatian islands



A network of islanders and experts



Virtual jobs



LOCATED IN CROATIA  
with more than 1000 islands

The Island Movement is a movement in the true sense of the word, through which we step towards a self-sufficient island community that understands and articulates its needs, is informed about opportunities and possibilities for progress, and actively participates in decision-making.

With its employees and volunteers, the Movement is a platform through which we want to contribute to the sustainable development of islands by organizing educational programs as well as logistical and professional support to islanders and island institutions.

Through the platform and cooperation, we provide opportunities to acquire new knowledge and skills, build self-confidence, find like-minded people and partners, develop and implement project ideas in the local community... We in the Movement offer concrete possibilities and tools for sustainable development and transition towards a more responsible society.

Thanks to our expertise we successfully operate on most inhabited Croatian islands. In previous years, we have achieved exceptional results in the field of environmental protection, education, and raising awareness of citizens about the functioning of local governments and their active involvement in processes that directly affect the rights and lives of islanders.



An independent, connected, self-sufficient island community with a continuous active contribution to energy independence, to the diversification of the economy and agriculture, and the general strengthening of the resilience of Croatian islands to environmental and economic challenges.

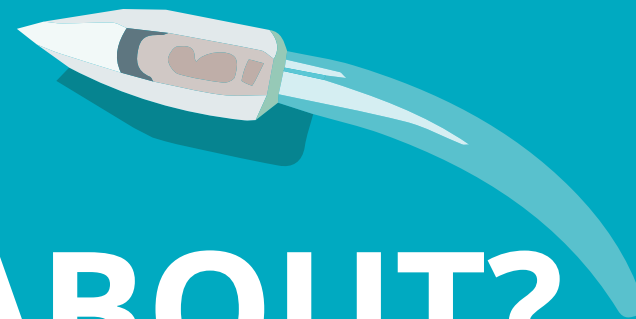


Providing logistical and intellectual support to all stakeholders in island communities to achieve the vision in small steps. Promoting the sustainability of Croatian islands and examples of good practice, as well as encouraging and supporting islanders to get involved in decision-making processes at the local community level.

*creativity* INDEPENDENCE general **Sincerity**  
EMPOWERMENT awareness welfare INNOVATION  
*Tolerance* **OUR** open-mindedness  
Authenticity **VALUES** COMMUNITY  
INCLUSION Responsibility TRANSPARENCY



# HOW DID WE COME ABOUT?



The Island Movement began as the Island Movement Initiative and is the result of the “More mogućnosti” Project (Eng. The Sea of Possibilities Project) implemented by the Buđenje Association from Šolta island.

We filled the long winter days by exchanging ideas and experiences and creating the vision and the plan for the Movement. From the very beginning, one desire guided us: to achieve cooperation among islanders, connect them/ us, reduce differences and obstacles that divide islanders, and empower them/ us for the responsible development of life on islands.

With the development of activities and membership and the renaming of the association Buđenje into the Island Movement in 2017, we become a self-sustaining network of islanders that acts as a virtual network of Croatian islands. Velo Grablje, November 2015, in “Dom sanjara” (Eng. The House of Dreamers), islands of Hvar, Šolta, Vis, Brač, Korčula, Mljet, and Prvić met.



*President - Maja Jurišić*



# OUR MOVEMENT

## 2015.

### Founding of the Movement

Islanders from a dozen Croatian islands found themselves in the House of Dreamers in Velo Grablje on the island of Hvar at the end of 2015. Together, they developed the idea of the Island Movement as a network of islanders and all those who want to contribute to the island's survival in a responsible and sustainable way.

We based the idea entirely on a bottom-up approach. The visibility and availability of information, and the ability to participate in the platform, would largely depend on the people themselves and their engagement in it.



ISLAND  
ŠOLTA

## 2016.

### Sailing of the Movement - Do You Hear Your Islands?

This unusual voyage called the Movement of the Movement ended up docking in Split with the question "Do you hear your islands". The Movement wanted to point out to current problems of Croatian islands, such as island depopulation and neglect of islands outside of the tourist season.

It was at the time an informal initiative, as they self-described, created in response to the needs of active individuals and their organizations for networking and cooperation to raise the quality of life on the islands.



ISLAND  
BRAČ





# 2018.

## The Law on Islands

As members of the working group, we contributed to numerous improvements to the "Law on Islands" and were very much satisfied with the cooperation with the Ministry of Regional Development and EU funds as well as the contributions of other working group members.

The new law was in the works since the summer of 2016 and included provisions of the Smart Islands Declaration ensuring the sustainable development and energy transition of island communities.



# 2017.

## Movement of the Movement - Can we hear each other?



At the invitation of Bol locals, we stood in defense of the Golden Horn Beach launching an initiative of the islanders for transparent and sustainable management of maritime assets.

With our efforts, media appearances, and the support of the Members of the Parliament, we demanded that the Act be returned to the third reading and that the public be included in further discussion.

We wanted to preserve the public good and participate in concession allocation decisions. Though the harmful law passed without taking into account our comments, the Golden Horn remained in the hands of the local government. We became unavoidable and active participants in decision-making and management of maritime assets, especially in Split- Dalmatia County.

That year we sailed once more, this time with a message to the islanders: Do we hear each other?, connecting Zadar islands.



# 2019. ☁

## Visit of the German President

The German President, his wife, and other members of the delegation were interested in how we began with the Movement. We discussed our experiences of living on the islands and how we see the future. Finally, we explored possibilities of cooperation on the development of a similar concept in Germany that would revitalize rural areas as well as the islands.

## Cooperation with the Secretariat for the EU Islands

The Clean Energy for the EU Islands Secretariat had published a list of 26 European island communities, marking the official start of their transition to clean energy sources. Among the selected were four island communities from Croatia: Cres-Lošinj archipelago, Brač, Hvar, and Korčula.

Through our activities, we encouraged awareness raising of the local population and actively involved them in the strategic planning of their islands' and communities' future. The focus of our activities was to emphasize the importance of consumers and the possibilities of their active participation in investments.

## The Maritime is good

We initiated The Maritime is good project in Split-Dalmatia County, which significantly contributed to the introduction of order in the sustainable management of the maritime property. On the webpage, you can see transparently all 1400 concessions, ie concession approvals in the Split-Dalmatia County.

## Projects: Silba and Šolta

In cooperation with the Faculty of Mechanical Engineering and Naval Architecture, the island of Silba was selected for a pilot project and the preparation of a pre-investment study for the construction of a photovoltaic desalinator.

The aim of the project is the promotion of renewable energy sources within the European Energy Union through the model of consumers with their own production (Prosumers) and the active involvement of the local community in project development.

On Šolta, in cooperation with local stakeholders, we implemented a project for the development of a socio-cultural center, and we encouraged the process of establishing a public-civil partnership.





# 2020.



Thanks to the institutional support of the National Foundation for Civil Society Development and numerous projects and activities, two people are employed: the administrator / coordinator of the association and the communications associate.

In the past period, together with the expert team, they promoted and strengthened the new Movement. Recruitment took place at the most uncertain time of the year, at the very beginning of the COVID-19 virus pandemic, which is why we continued to work from home more intensively and further digitalized business processes.

In this turbulent year, the Movement was marked by the professionalization of the organization and focusing on specific areas of development - encouraging and educating island communities in the areas of energy efficiency, renewable energy sources, and overall sustainability.

To achieve concrete results, we concluded several key strategic partnerships to strengthen the impact of the Movement's efforts to develop Croatian islands as "smart islands" and make islanders leaders of their communities.

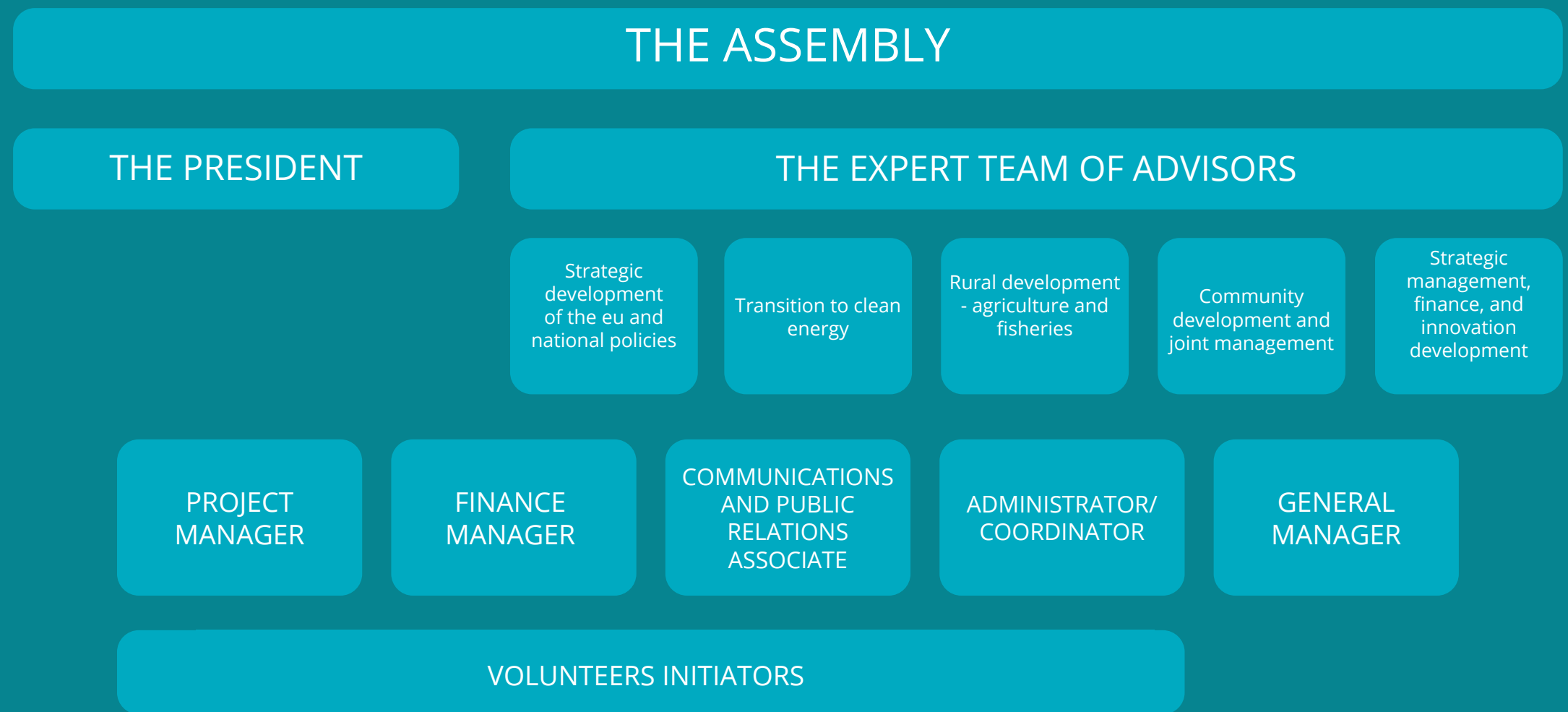


ISLAND  
**KORČULA**



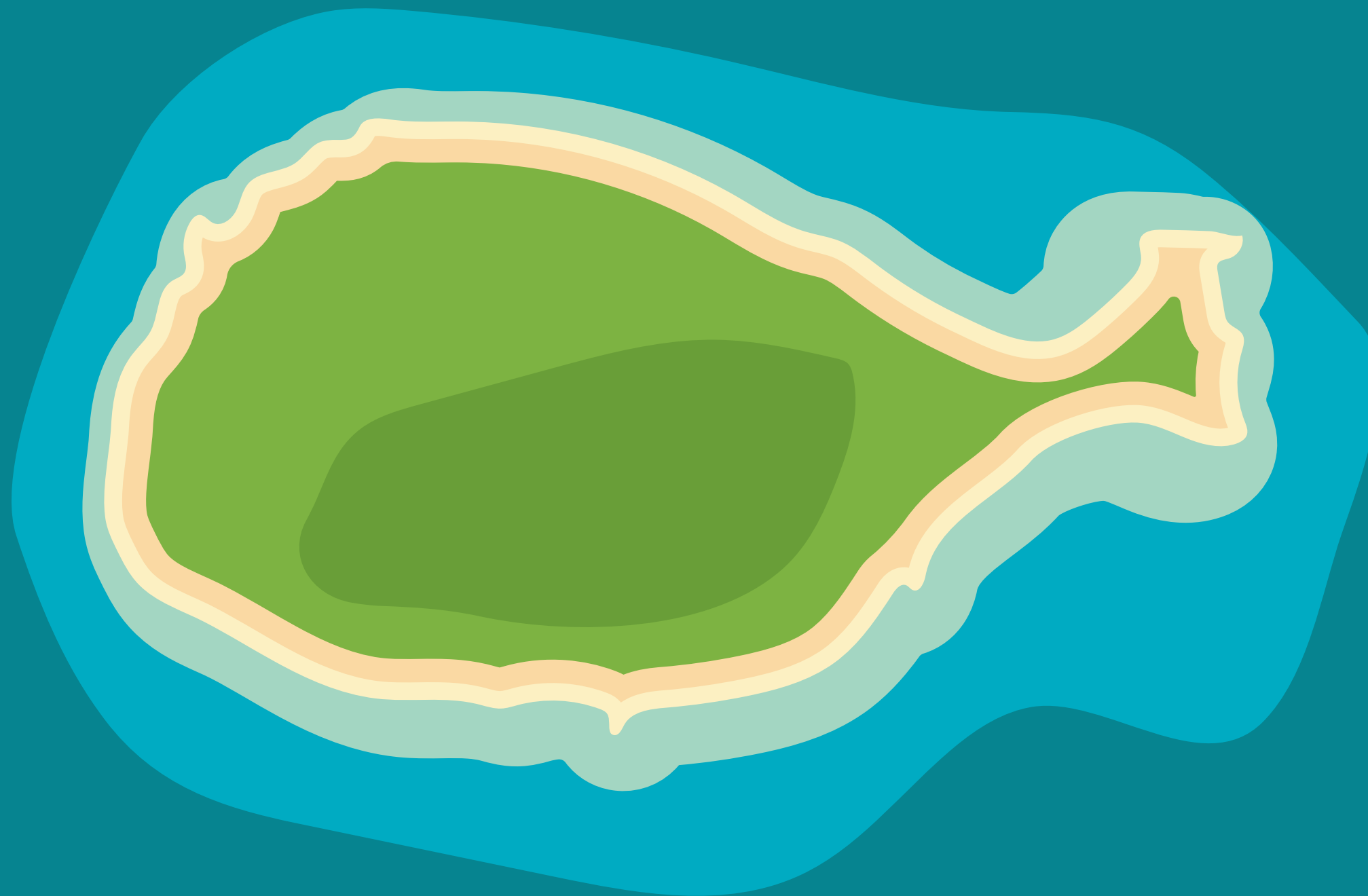
# OUR TEAM

The Island Movement Team consists of a group of professionals who are committed to the development of active island communities. We are all in some way connected to at least one of the Croatian islands, and we understand the context, challenges, opportunities, and mentality of the islanders. A group of enthusiasts currently consisting of two employees and numerous volunteers and professional associates makes us a professional and cohesive team open to innovative models of management and action based on commonality, honesty, empathy, and trust.



MAJA JURISČIĆ - PRESIDENT  
project manager

Maja Jurišić, with her current address on the island of Hvar, is the president of the Island Movement and the bearer of the island community self-sustainability idea. She has more than 15 years of working experience in the private, public, and civil sectors, with an emphasis on investment and project management. She educated a large number of individuals on the development of small businesses and non-profit organizations, as well as on the preparation and implementation of development projects at adult education institutions. Through her activities, she influences the development of local island communities and strengthens organizations by networking with like-minded people in the field of project management, sustainable development, and social entrepreneurship.





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